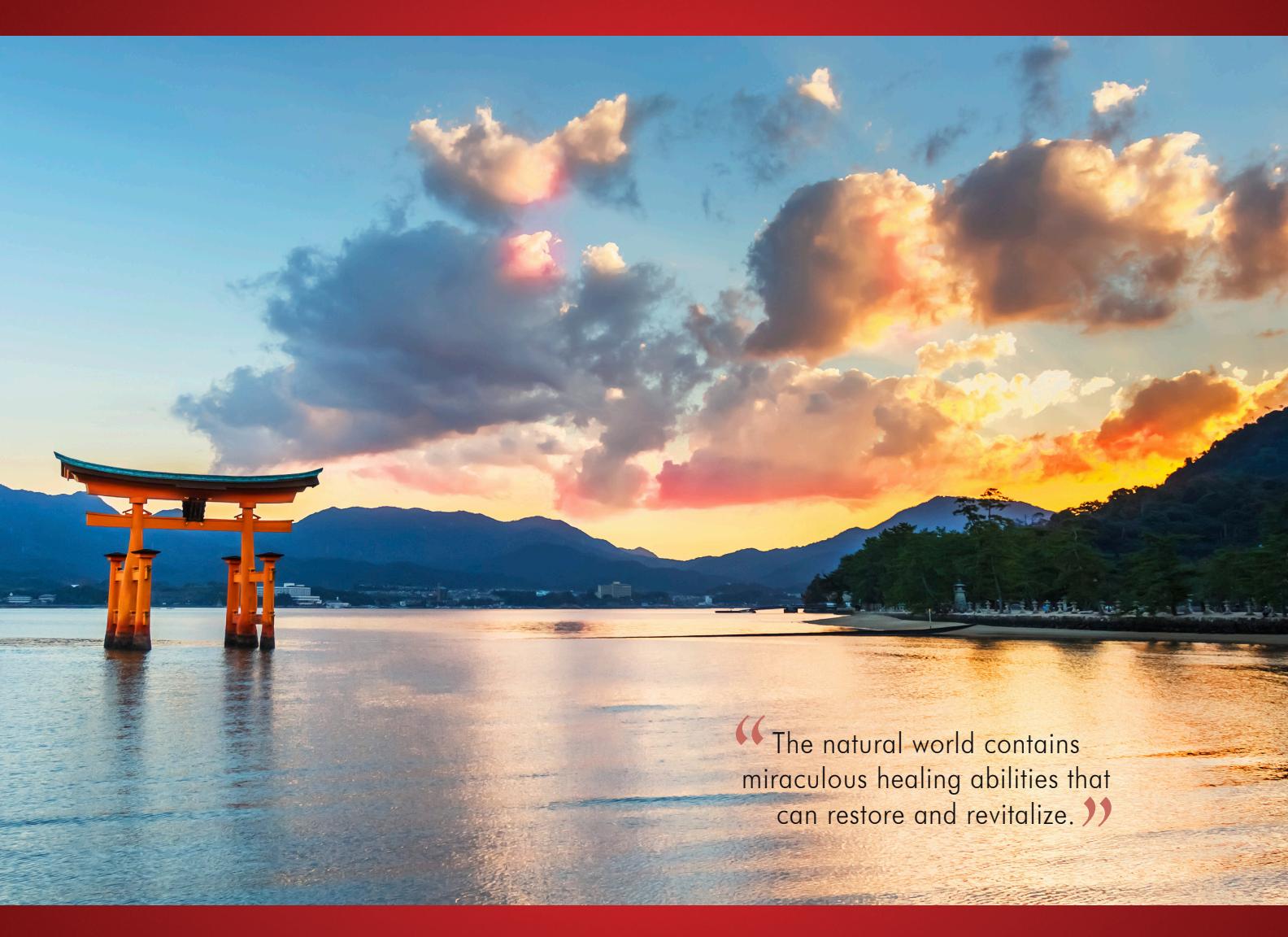


shinso<sup>®</sup>  
SKIN CARE

The Beauty of Nature • The Miracle of Science



“The natural world contains  
miraculous healing abilities that  
can restore and revitalize.”

# SHINSO

The ancient Japanese believed the gods endowed the earth and sea with healing powers. One folktale tells the story of a fisherman who sets out to sea to find two special gifts for his ailing wife. Upon his return, he gives her the water from the deepest part of the sea and a delicate, fresh flower. She drinks a mixture of the ground petals and the water, and almost instantly, her frail body is rejuvenated and her cheeks glow with radiance.

Shinso Skin Care Creator and Celebrity Skin Care Expert, Nao Tsuruta, believes such mythical lore contains a powerful seed of truth: the natural world contains miraculous healing treatments that can restore, and revitalize.

In Japanese, shinso means “deeper layer.” With Shinso Skin Care, you can rejuvenate even the deepest layers of your skin by utilizing some of nature’s most precious ingredients found in deep sea waters and rare Japanese herbs and botanical extracts.

Unlock the ancient Japanese secrets of radiant, youthful, and uniform skin while avoiding harmful synthetic chemicals and pore-clogging oils. Our simple skincare routine is a natural cosmetic treatment that will protect your skin from damaging free radicals by harnessing the earth’s most potent and powerful minerals, extracts, and ingredients.



“ Rejuvenate even the deepest layers of your skin by utilizing some of nature's most precious ingredients found in deep sea waters. ”

# SHINSO essence

**Shinso Essence rejuvenates and tightens your skin while reducing the appearance of fine lines and wrinkles.**

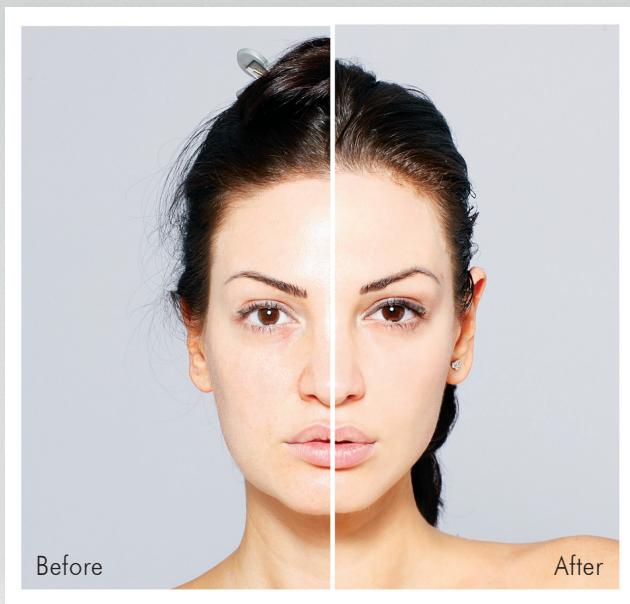
This natural blend of 70 Japanese herbs and botanicals refines your skin's texture and leaves your face more youthful and radiant. Shinso Essence works to repair and protect skin from damaging free radicals by harnessing nature's most remarkable revitalizers: grapefruit peel, honey, olea europea (Olive) leaf extract, morus alba (Mulberry) root extract and pueraria mirifica root extract.

Shinso Essence's highly-penetrating serum also contains three of nature's most effective salutary skin factors: SOD, as well as two Nobel Prize-winning discoveries, Fullerenes and EGF (Epidermal Growth Factor).

SOD, superoxide dismutase, is a naturally occurring enzyme found in the dermis and epidermis that neutralizes age-accelerating free radicals. SOD is a potent anti-aging treatment that is essential to the production of healthy fibroblasts (skin-building cells) while it repairs previously damaged skin cells.

shinso®  
SKIN CARE

Before & After Photographs



Photographs reflect instant results after the application of Shinso Glow, Mist and Essence

# SHINSO essence

Fullerenes are 175 times more effective than Vitamin Ester C at protecting the skin from harmful free radicals. Fullerene molecules are extremely rare, naturally-occurring carbon allotropes that emulate a powerful microscopic sponge which detoxifies your skin at the cellular level, enabling your skin to generate plumper, healthier skin cells.

EGF (Epidermal Growth Factor), the other Nobel Prize-winning discovery, is a protein molecule made of amino acids which is highly effective in increasing skin cell regeneration.

Shinso Essence has also incorporated Argireline (Acetyl Hexapeptide-8), a unique, anti-wrinkle peptide that helps to reduce fine lines and wrinkles that appear on the skin.

With regular use of Shinso Essence, damaged skin cells are regenerated to a younger version of themselves, resulting in a more youthful appearance. The Essence will refine your skin's texture and leave your face noticeably brighter and youthfully radiant.

Shinso Essence is oil, chemical, fragrance free, and paraben free. Shinso products are non-animal tested.



“ The wisdom of nature's purity  
restores and rejuvenates ”

# SHINSO mist

**Protect your skin's health and radiance while simplifying your daily skincare routine with Shinso Mist.**

Using water from one of the world's purest sources, the Sea of Japan, Shinso has produced a hydrating mist that will invigorate and revitalize your skin.

Shinso Mist combines 30 natural compounds and salutary spa botanicals to create a protective revitalizer and toner, and is gentle enough for all skin types.

Like Shinso Essence, the mist guards the skin with SOD and Fullerenes, while using only natural ingredients such as hydrolyzed silk, aloe vera, balsam apple extract, and wild rose extract.

SOD, superoxide dismutase, is a naturally occurring enzyme with important antioxidant and healing properties - a crucial defense for skin cells. Fullerenes, the Nobel Prize-winning discovery, are 175 times more effective at protecting the skin from harmful free radicals than Vitamin Ester C.

EGF (Epidermal Growth Factor), another Nobel Prize-winning discovery, is a protein molecule made of amino acids and is highly effective in increasing skin cell regeneration.

Shinso Mist has also incorporated Serilesine (Hexapeptide-10), which increases skin's smoothness by 45 percent, it's firmness by 36 percent, and elasticity by 36 percent.

Shinso Mist will accelerate the production of collagen, and boost the skin's elasticity and radiance. Pore size will noticeably reduce, diminishing the appearance of fine lines, while increasing uniform tone and texture.

Shinso Mist is oil, chemical, fragrance free, and paraben free. Shinso products are non-animal tested.



“ Radiance and clarity  
are only a step away ”

# SHINSO glow

Shinso Glow is a combination of ingredients which exfoliate and rejuvenate the skin. Glow leaves skin refreshed and glowing.

This unique combination of ingredients is a powerful blend of natural botanicals and Fullerene. Fullerenes, a Nobel Prize-winning discovery, are 175 times more effective at protecting the skin from harmful free radicals than Vitamin Ester C.

Fullerene penetrates the skin cells to detoxify and regenerate healthy skin cells and restore the skin's natural functions, leaving skin plumper and more youthful

Shinso Glow also contains natural fruit and SOD, superoxide dismutase. SOD is a naturally occurring enzyme with important antioxidant and healing properties - a crucial defense for skin cells.

Shinso Glow instantly gives your face a lift and removes dead skin cells, allowing for better penetration of serums and moisturizers. Skin appears smoother and brighter.

Shinso Glow is oil, chemical, fragrance free, and paraben free. Shinso products are non-animal tested.



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